

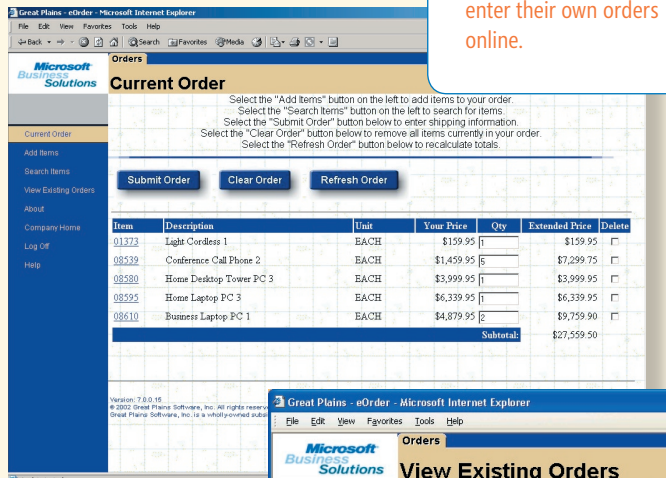
Microsoft® Business Solutions—Great Plains®

FOR E-commerce

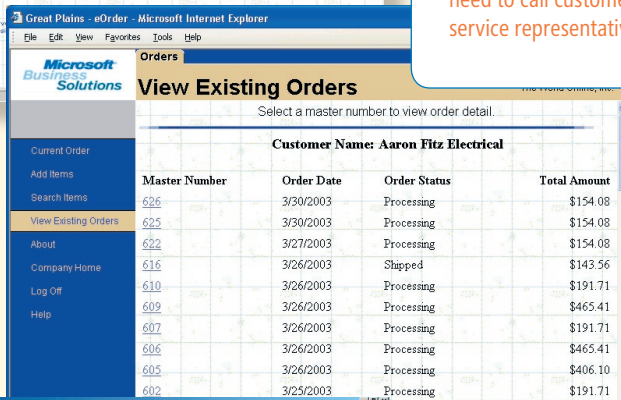
eOrder

Empower your salespeople and existing customers by allowing them to place and update orders via an out-of-the-box, business-to-business Internet storefront, saving them time and increasing the accuracy of orders.

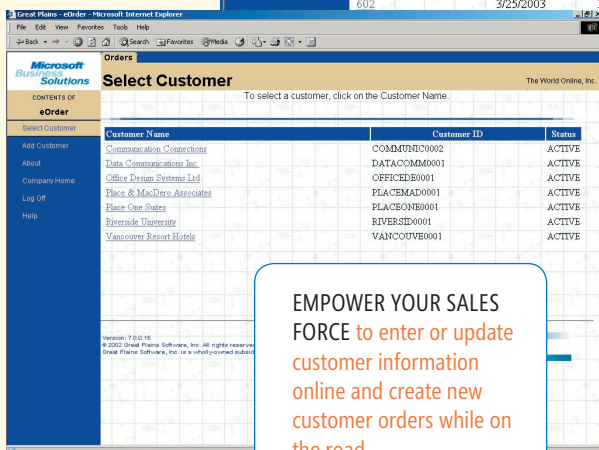
GENERATE MORE SALES
by allowing customers to
enter their own orders
online.



ENABLE CUSTOMERS TO
VIEW ORDER STATUS
ONLINE, so they won't
need to call customer
service representatives.



EMPOWER YOUR SALES
FORCE to enter or update
customer information
online and create new
customer orders while on
the road.



Increase your revenue

Generate more sales by making it easier for your customers to order the products they need, when they need them—24 hours a day, 365 days a year.

Start selling right away

Quickly deploy your own online store with a few adjustments to the built-in eOrder storefront and you are ready to start taking orders.

Reduce operational costs

Minimize the time your employees spend on the phone with customers, taking orders, and filling out paperwork by providing online sales information and processes that reduce overhead costs.

Improve customer experience

Save customers time, money, and headaches with a store that's always open and an online system that provides easy-to-use, accurate product information and current order status.

Empower your sales force

Enable your sales force to securely place orders over the Internet and review order status, without tying up the efforts of onsite employees.

Integrate automatically

Streamline your sales order process with seamless integration of your eOrder storefront with Microsoft® Business Solutions—Great Plains®, so that online orders are automatically updated as they are received.

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AVAILABLE WITH:

GREAT PLAINS

GREAT PLAINS STANDARD

eOrder

Microsoft
Business
Solutions

FEATURES OVERVIEW

Online Order Entry	Provide anytime, anywhere access to your online storefront and order system so that customers and sales people alike can use the Internet to purchase items when it's convenient for them.
Online Order Status	Enable customers to view order status online, eliminating the need for them to call customer service representatives.
Customer-Level Pricing	Create preferred pricing levels for your best customers, giving them a consistent shopping experience time and time again.
Easy Inventory Maintenance	Add new items to your storefront with simple item entry and automatically generated active server pages for each product.
Integrated Out-of-the-Box	Seamless single-database integration of your eOrder online store with Great Plains Inventory and Sales Order Processing applications means that online orders pass directly into your order entry systems and all product and pricing information is always accurate.